



**California Association for Nurse Practitioners
Monthly Chapter Communication / October 2015**

October 21, 2015

Advocacy

Governor Brown signed three bills supported by CANP in the days leading up to the October 11 deadline for gubernatorial action on bills passed this year by the Legislature. The three bills are:

[Assembly Bill 775 \(Chiu\)](#), which will enact the Reproductive Freedom, Accountability, Comprehensive Care, and Transparency Act, which helps to ensure that women receive prompt access to affordable, comprehensive reproductive-health care and are empowered to make fully informed decisions.

[Senate Bill 675 \(Liu\)](#), which will require hospitals and other facilities to provide caregiver and transitional support upon discharge.

[Assembly Bill X2 15 \(Eggman\)](#), which will allow terminally-ill Californians to request a doctor's prescription for medication to aid in dying. The "End of Life Option Act" passed as part of the special session on health care called by the Governor.

Previously, the Governor signed [Assembly Bill 637 \(Campos\)](#), which would allow nurse practitioners and physician assistants to sign and create valid Physician Orders for Life Sustaining Treatment (POLST) forms, cleared its final legislative hurdle on July 6 when the measure was passed by the full Senate. Governor Brown signed the bill on August 17. The new law will take effect on January 1, 2016.

Lawmakers are now on recess (though the special session on health care is technically ongoing). They are slated to return to Sacramento on January 4, 2016 to begin the second year of the 2015-16 legislative session. That means the next nine-plus weeks provide an ideal opportunity to schedule an office visit with your state legislators to continue the process of educating and building relationships – including in support of [Senate Bill 323](#), which is eligible to be taken up again in January.

Extensive grassroots efforts by CANP members and allies to date has made significant inroads in terms of educating lawmakers about just what a nurse practitioner is and the vital role that NPs play. While this focus must continue, it is also important that NPs convey to legislators the barriers created by the current requirement for physician supervision, and how NPs can better serve the health care needs of Californians if the restrictions are lifted.

An exercise conducted by CANP Legislative Advocate Kristy Wiese and political consultant Andrew Acosta during the October 17 Leadership Summit revealed a key messaging point with regard to the bill: if the bill were to pass, the level of collaboration between NPs and MDs would not change much at all from current practices; the key change would be the removal of the

barrier that the current antiquated law places on NPs which prevents them from serving patients to the full extent of their training and expertise.

Action for Chapters:

- Designate one Legislative Representative per chapter as one key contact for the chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.

Political Action Committee (PAC)

The current balance in the PAC account is \$46,379.29. Like grassroots outreach, PAC donations continue to be critical. CANP is currently developing enhanced tactics and materials to further assist PAC solicitation efforts.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

NP Week

Corporate Member Activities:

California Casualty is offering a free annual membership in a raffle to anyone who gets an auto or home insurance quote between now and NP Week.

Action for chapters:

- Please announce this information in your next monthly meeting or chapter email. Direct members to click the promo ad on the CANP homepage to access the link to the California Casualty website.

NSO is hosting a webinar on November 12 at 10:00am that is free to CANP members. Register for "Stay Ahead of the Curve – Don't Become a Case Study: Malpractice Claim Trends for NPs." NPs will be able to receive one hour of CEUs.

Action for chapters:

- Please announce this information in your next monthly meeting or chapter email.
- You may cut and paste this URL in your email communications to members on this offer: <https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&referrer=&eventid=1063973&sessionid=1&key=43DE23020538561D14D5DDD3274FB363®Tag=&sourcepage=register>

CANP offers the following social media posts as an example of what you can tweet or post for the weeks leading up to and during NP Week:

October

Posting samples:

- Make sure to get your ribbon before #NPweek Nov. 8-14 to join fellow NPs in celebrating YOU!
- #NPweek is coming up Nov. 8-14. I will celebrate.....

Nov. 1 - 7

Make sure to join the conversation on Social Media & show why NPs are vital.

Posting samples:

- #NPweek starts Sunday! Who's ready to celebrate #NursePractitioners next week? Show your pride & great work Nov. 8-14 <http://canpweb.org/events/np-week/>

Nov. 8-14

Share a photo of your blue ribbon in action & help show why NPs are vital.

Posting samples:

- It's #NPWeek share a photo of your blue ribbon in action & tell the world why #NursePractitioners are vital!
- #NursePractitioners are vital this #NPweek because.....

Blue Ribbon photo ideas:

- Photo of yourself wearing the blue ribbon
- Blue ribbon in your work environment for example:
 - next to your medical instruments
 - held up with your workplace in the background
 - next to a photo of you and your colleagues
 - next to an award you've received

39th Annual Educational Conference

CANP opened [early registration](#) for the 39th Annual Educational Conference. The agenda is now available and conference brochures are being mailed out this week. The conference is being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California.

Action for Chapters

- Make sure members are aware that early registration is open and should take advantage of the discounted rates. Early rates end on December 1.
- Discuss at your chapter meetings if scholarships will be offered
- Start the conversation about donating raffle gifts for conference
- Ask that members volunteer to moderate a session at the conference
- Be thinking about donating raffle gifts. The suggested value is \$300.

Operations

Quarterly Reports

First Quarter reports are being assembled for distribution to chapters currently. The deadline of Friday, November 13 is anticipated. Chapter dues disbursements are going out this week.

Below is a list of the quarters and the report due dates:

2015-16

Q1 – July 1-Sept. 30 (due by Nov. 13)

Q2 – Oct. 1-Dec. 31 (due by Feb. 2)

Q3 – Jan. 1-Mar. 31 (due by Jun. 12)

Q4 – Apr. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Be sure look for 1st Quarter report links in your email

Membership

Membership Renewals

Membership by type for October 2015:

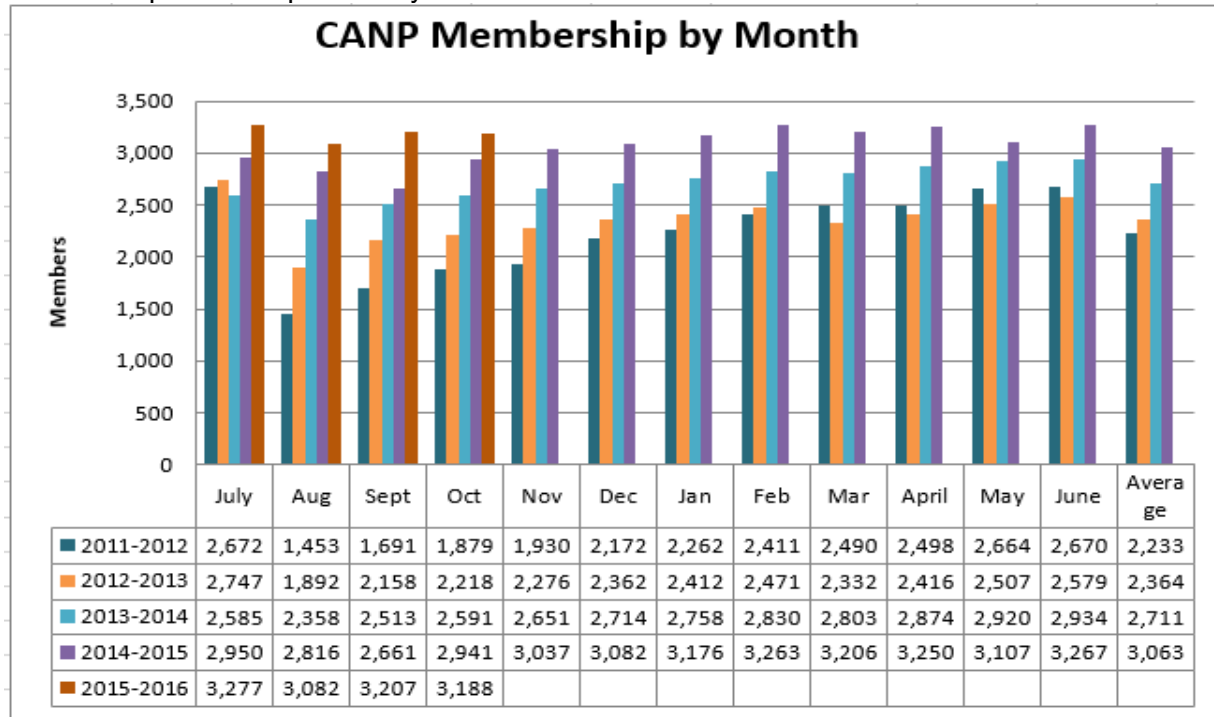
NP Full	2,099
First Year Grad	365
Student Year 1	286
Student Year 2	229
Senior	100
Associate	58
Corporate	43
Affiliate	4
Emeritus	4
Total Active	3,188

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member’s “My Account” section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Membership over the past four years



Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Membership Recruitment

A new membership brochure is currently being mailed to over 18,000 NPs throughout the state. As a NP Week promotion, any NEW member who joins CANP in the month of November gets two free months of membership.

Action for Chapters:

Share this information at your next chapter meeting and print and distribute the promotional flyer located in the NP Week toolkit later this week.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.